


Open Data Day is an annual celebration of open data all over the world. For the ninth time in history, groups from around the world will create local events on the day where they will use open data in their communities. It is an opportunity to show the benefits of open data and encourage the adoption of open data policies in government, business and civil society.



**In-kind**  
Venue, food, drinks, swag, supplies, services, tech, etc.



**Monetary**  
Money used to cover all behind-the-scenes expenses during event.



**Both**  
Any combination of Cash and In-Kind support towards the event.

Smart City Tier  
**\$1500**



- Two solo social media shout outs on all channels
- Company name included in press release
- Company logo displayed in all paid marketing
- Opportunity to speak during keynote or closing
- Includes everything in City Planner and Civic Duties

- Opportunity to display sign or banner at the event
- Logo displayed on physical marketing
- Booth or table at event
- Includes everything in Civic Duties
- Logo included on hackathon shirt\*

City Planner Tier  
**\$1000**



Civic Duties Tier  
**≤ \$500**



- Company name / logo listed on the event website
- Hand out materials, swag, and/or related collateral
- Organization logo included in all event slide decks
- Group social media shoutout on all channels
- Recognition by the event facilitator

## Questions?

Contact us at [sponsor@techmill.co](mailto:sponsor@techmill.co)

*TechMill, Inc is a 501(c)(3) nonprofit organization as determined by the IRS. Donations to TechMill may be tax deductible depending on details. Consult your tax professional.*